



LEAD RETRIEVAL

Capture attendees' full contact information with the Emperia Lead Retrieval App. Use your mobile device to scan their badge & easily collect their contact info. No need to collect business cards!

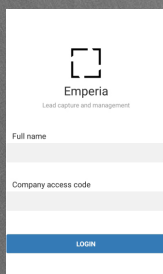
1 Receive Login Credentials via an email sent to the key exhibitor before the show with the subject line: 'Your Company Access Code for Emperia'.

2 Download the Emperia Lead Retrieval App

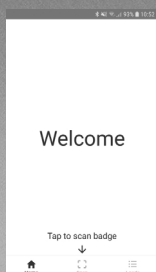
**Logins can be used across multiple devices.*



3 Log In using the full name + company access code from the email. Share credentials with your booth staff.



4 Tap to Scan the QR code on the attendee's badge.



5 Take Notes about your new leads and enter optional information including any follow-up actions.

6 Download Lead Report at anytime, using the direct link provided to your key exhibitor with your company code.

7 Receive Post-Show Email at the end of the show the post show report will be sent to the key exhibitor.

8 View, Sort & Download Leads directly into your CRM.

9 Follow Up with your Leads within a week to increase ROI and keep the conversation going.

Contact the Customer Success Coordinator, **Marksecelle Punay** with any questions or if you need assistance!

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