

October 25-26, 2023 Music City Center Nashville, TN

> The Ultimate Guide to Exhibiting

# COMPLIMENTARY ALUMINUM USA PROGRAMS FOR EXHIBITORS



### **Customer Invitation Program**

Invite your customers to ALUMINUM USA with this complimentary program, offering them free exhibit hall. ALUMINUM USA has teamed with NVYTES to provide custom emails, web banners, custom PDF invitation, social sharing, custom landing pages, and more. The best part? It's all pre-designed for you!

Promote the new products you are launching at ALUMINUM USA and where you'll be located! Learn More >>



#### Lead Retrieval

Easily collect, qualify, and download the contact details of the customers you meet at ALUMINUM USA with the Emperia Lead Retrieval app.

FASTER FOLLOW UP. View, sort, and download leads directly into your CRM.

EFFICIENTLY collect leads by quickly scanning an attendee's badge through the Emperia Lead Retrieval app. No need to collect business cards to take handwritten notes.

Learn More >>



## **Exhibitor Hub**

Promote your company through the Exhibitor Hub. Add press releases, new product launches, show specials, and more. We'll use the information you upload to spread the word of what's new and noteworthy.

Update your company information for your online listing in the Exhibitor Hub here >>



#### **Dedicated Resource**

Each exhibitor has access to a Customer Success Coordinator, your dedicated point of contact. Here to help maximize your exhibiting experience, they are here to help answer your questions. <u>Contact us</u> with any questions or if you need assistance!

