

Capture attendees' full contact information with the Emperia Lead Retrieval App. Use your mobile device to scan their badge & easily collect their contact info.

No need to collect business cards!

1 Receive Login Credentials

via an email sent to the key exhibitor before the show with the subject line: 'Your Company Access Code for Emperia'.

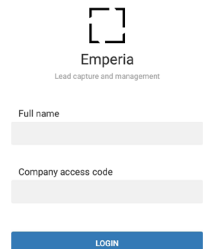
2 Download the Emperia Lead Retrieval App



*Logins can be used across multiple devices.

3 Log In

using the full name + company access code from the email. Share credentials with your booth staff*.



Emperia
Lead capture and management

Full name

Company access code

LOGIN

4 Tap to Scan

the QR code on the attendee's badge.

5 Take Notes

about your new leads and enter optional information including any follow-up actions.

6 Download Lead Report

at anytime, using the direct link provided to your key exhibitor with your company code.

7 Receive Post-Show Email

at the end of the show the post show report will be sent to the key exhibitor.

8 View, Sort & Download Leads

directly into your CRM.

9 Follow Up with your Leads

within a week to increase ROI and keep the conversation going.

Contact your Emperia Expert, Carlos Rodriguez, with any questions or if you need assistance!

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