



LEAD RETRIEVAL

Collect – Download – Follow Up

Capture attendees' full contact information with the Emperia Lead Retrieval App.
Use your mobile device to scan their badge & easily collect their contact info.
No need to collect business cards!

BEFORE THE SHOW

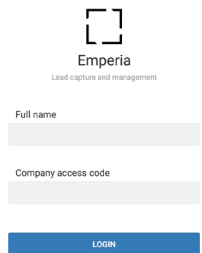
- 1 Receive Login Credentials via an email sent to the key exhibitor before the show with the subject line: 'Your Company Access Code for Emperia'.

- 2 Download the Emperia Lead Retrieval App

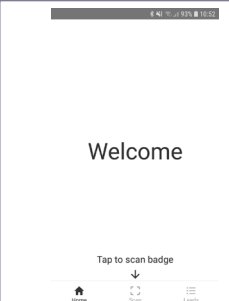


*Logins can be used across multiple devices.

- 3 Log In using the full name + company access code from the email. Share credentials with your booth staff*.



DURING THE SHOW



- 1 Tap to scan the QR code on the attendee's badge.
- 2 Take Notes about your new leads and enter optional information including any follow-up actions.
- 3 Download Lead Report at anytime, using the direct link provided to your key exhibitor with your company code.

AFTER THE SHOW

- 1 Receive Post-Show Email at the end of the show the post show report will be sent to the key exhibitor.
- 2 View, Sort & Download Leads directly into your CRM.
- 3 Follow Up with your Leads within a week to increase ROI and keep the conversation going.

Contact Your Customer Success Manager with any questions or if you need assistance!



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