



ALUMINIUM India 2011

POST SHOW REPORT

10 - 12 November, Bombay Exhibition Centre, Mumbai



(From L to R: D C Galada, Chairman & Managing Director, Galada Power & Telecommunication, B L Bagra, Chairman & Managing Director, National Aluminium Company, Priyabrata Patnaik, IAS, Chairman-cum-Managing Director, Orissa Industrial Infrastructure Development Corporation (IDCO) & Delphine Lemaire, Managing Director, Reed Exhibitions India)

Building on its acclaimed reputation for showcasing cutting edge technology solutions for the aluminium industry, **ALUMINIUM India** has attracted another year of great attendance from leading global producers, processors, technology suppliers and consumers for this year's event in Mumbai, India (10th November – 12th November).

The event was inaugurated by B. L. Bagra - Chairman & Managing Director - National Aluminum Company, Priyabrata Patnaik - IAS - Chairman-cum-Managing Director - Orissa Industrial Infrastructure Development Corporation (IDCO) and D. C. Galada - Chairman & Managing Director - Galada Power & Telecommunication. The audience comprised of senior management of Aluminium companies, engineers, R & D professionals, delegates, exhibitors and media.

ALUMINIUM India remains the meeting place for the aluminium industry's pros. The 3rd edition participants included Indian and global companies like Aluminium Valley, Associated Industrial Furnaces, Atherm, Castools, Dynamic Concept, Eural Gnutti SPA, Five Solios, FL Smidth, Granco Clark, Indo Foil, Innovatherm, Jiwanram Sheoduttrai group, Manaksia, Mongia Tool Tech, Pyrotek, Shanghai Tianzhong Heavy Duty Machinery, Siddharth Industries, Wagstaff, Wesman Engineering and ZPF Therm.

This year saw the launch of the Innovation Zone in the Indian edition of ALUMINIUM shows dedicated to promoting new ideas specific to the ALUMINIUM Industry. This zone featured six winners of the prestigious prize - **EUROPEAN ALUMINIUM AWARD 2010**. The EUROPEAN ALUMINIUM AWARD is an initiative of the Dutch Aluminium Centre and supported by the **European Aluminium Association (EAA)**, the GDA - **the German Aluminium Association** - and the ALUMINIUM trade fair.



The Six Award Winning products displayed in the Innovation Zone were:

- In The Category **"Young Designer Prize"**: Vanmoof No: 5 Urban Bikeframe, *designed by Sjoerd Smit*
- In The Category **"Building & Construction"**: Solar Thermal Tubes, *designed by Ritter Energie & Umwelttechnik*
- In The Category **"Transport & Automotive"**: Rear Subframe Porsche Panamera, *designed by Farsund Aluminium Casting/Porsche (Norway/Germany)*
- In The Category **"Production Techniques"**: Typhoon Chip Melter & Alloyer, *designed by Zmag America*
- In The Category **"Industrial Design"**: Sound Of Silence Sound Barrier, *designed by Van Campen Industries*
- In The Category **"Consumer Innovation"**: Douche Wtw With Compocote Anodic Finish, *designed by Anox/tho*



The accompanying conference, themed “**Explore New Markets, Develop New Capabilities, Grow your Business,**” featured a three day programme that brought together leading global experts from industry, commerce and the political and institutional worlds. Mr. B. L. Bagra - Chairman & Managing Director - National Aluminium Company, and Mr. P. Patnaik - Chairman & Managing Director - Orissa Industrial Infrastructure Development Corporation, delivered the special address and the key note address, respectively, during the inaugural session.



Other speakers included D. C. Galada - Chairman & Managing Director - Galada Power & Telecommunication; Shanker Gopalakrishnan - President - Madras Consulting Group, Henrik Hammarnas-Sapa Profiles, Chris Emes - Managing Director - Mechatherm International - UK, Anjani Sinha - Managing Director & CEO - National Spot Exchange, among other leading domain experts. Topics ranged from a discussion of the Indian economic outlook in the coming years to implementing MIS and project control systems in greenfield smelters and downstream developments and investment opportunities in the Indian aluminium industry among others.



Industry professionals from every point in the Aluminium supply chain attended the event.

Key segments:

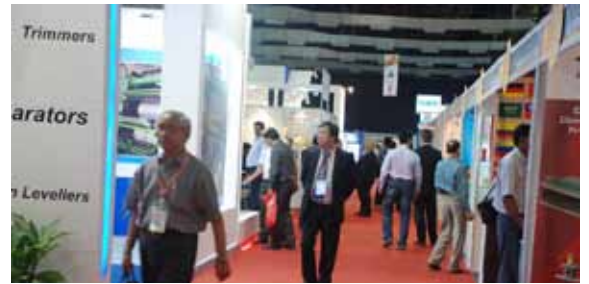
Building & construction, aeronautics, air-conditioning & refrigeration, green processing, automotive, electrical, electronics, packaging, power, R & D, rail & shipbuilding, financial services, media & associations.

Areas of interest

Light metals trade and recycling, metal working, plant and machinery, accessories and equipment, services and consulting, special applications and surface treatment, etc.

The vital statistics

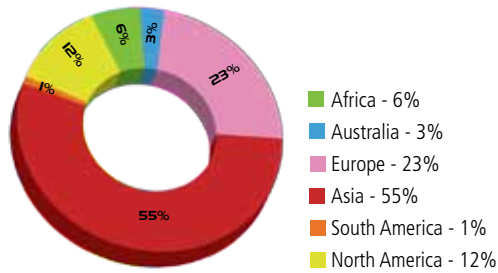
- Total exhibitors: **123** from **16** countries
- Total attendance: **2554** visitors from **32** countries



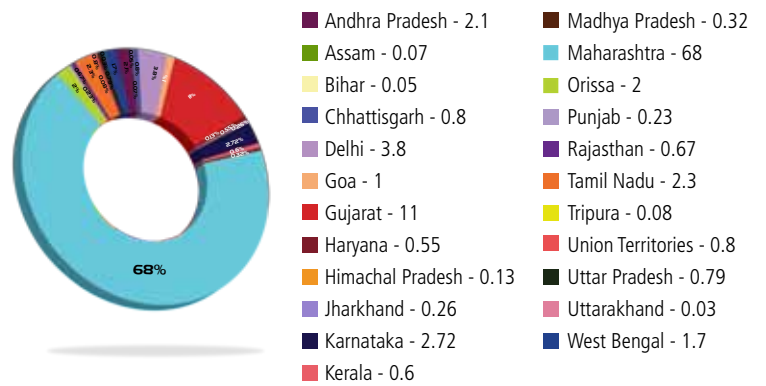
For a detailed breakdown of the visitors at ALUMINIUM India 2011 see the visitor statistics below:

Attendees by Geographical Area | Main Company Activity | Areas of Interest

Visitors from different continents:



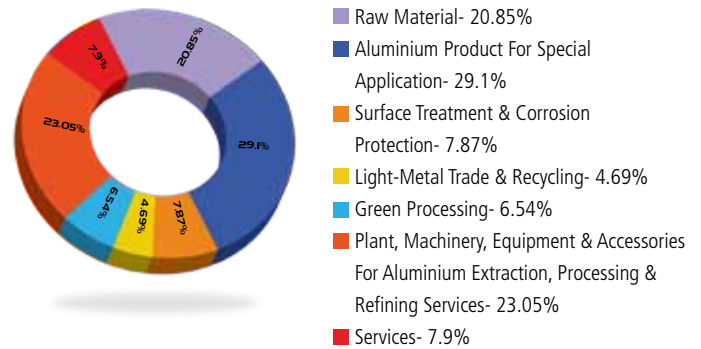
Visitors from the important states of India:



Main objective of visiting the exhibition:



Focus areas of interest for the visitors:



Visitors from key industry sectors:

